

A decorative graphic featuring two black balloons on the left and right sides, each with a string and a small circle at the bottom. There are also several black stars of varying sizes scattered around the balloons. The text "Hey Kids!" is written in a bold, black, sans-serif font at the top left, slanted upwards. Below it, the words "JOIN THE" are in a smaller, bold, black, sans-serif font. The main title "GREAT PLAYGROUND CHALLENGE!" is written in a very large, bold, black, sans-serif font, with the exclamation point being particularly large and prominent.

# Hey Kids!

JOIN THE

# GREAT PLAYGROUND CHALLENGE!

**We know you love your Easton playgrounds, and we'd like you to be a part of the team that builds a new one!**

The playground in front of Helen Keller Middle School is over 30 years old and in need of replacement. A group of parents is working with the Easton Park and Rec Department to raise money to buy the town a new playground. It's hard work, because playgrounds are expensive, but together, we know that we can do it. We're trying a lot of different things to get donations, and we know you have some great ideas too.

From March 15th through April 30th, Easton Parents for a Better Playground will be hosting the Great Playground Challenge. It's a special fundraiser where the kids of Easton take charge and come up with ideas to raise money for a new place to play. You can fundraise alone, with some friends, your family, or even with a troupe, sports team or your classmates. The more the merrier, and we'd like everyone to get involved!

No donation to the playground fund is too small, and the more we collect, the closer we are to our goal of building this summer. Every penny counts and adds up quickly. Prizes will be awarded for largest donation, most creative fundraising idea, best group effort, and many more!

You can sweep walkways, sell lemonade, wash cars, make and sell crafts, do chores, host a bake sale... There are plenty of ways to earn money to donate, and we appreciate every effort you make. **We're so excited to have a new playground in town, and we can't wait to see what you can do!** Please use the attached form to tell us about your fundraising efforts and to submit your donation. **We'll culminate the Challenge with a party and special recognition awards for our kid sponsors in May!** Good luck with your planning and thank you for all your help! **Kids like you make the future bright! ★★★**

**THE GREAT PLAYGROUND CHALLENGE**  
★ ★ ★ entry form ★ ★ ★

NAME (or team name): \_\_\_\_\_

TEAM MEMBERS: \_\_\_\_\_

PARENT EMAIL: \_\_\_\_\_

DONATION AMOUNT: \_\_\_\_\_

please tell us a story about what you did to earn money for the playground:

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